



The Silo Effect: Why Putting Everything in its Place isn't Such a Bright Idea

By Gillian Tett

Little, Brown Book Group. Paperback. Book Condition: new. BRAND NEW, The Silo Effect: Why Putting Everything in its Place isn't Such a Bright Idea, Gillian Tett, In Silo, award-winning journalist Gillian Tett examines the structural development of institutions such as UBS, Sony and the Bank of England. While the world is increasingly interlinked in some senses, it remains profoundly fragmented in others. As organizations become larger and more global than ever before, they are apt to be divided and sub-divided into numerous different departments to facilitate productivity. However, there is a trap to the inevitability of these silos. The tunnel vision and tribalism that silos can lead to makes groups less innovative and can lead to disastrous mistakes. Institutions worldwide are made up of silos operating in isolation from one another. Silo is an eye-opening account that takes a radical anthropological approach in suggesting how we might draw them back together.

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