



The Learning Organization

By Richard Pettinger

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, The Learning Organization, Richard Pettinger, This title presents a fast track route to understanding the opportunities and consequences of engaging in organization and individual development as a core business strategy. It covers the key areas of investment, appraisal, analysis, implementation and evaluation and relates the total approach to long term business and organization viability. It features examples and lessons from some of the world's most successful businesses, including P&O Cross Channel Ferries, Patagonia Inc, Sanyo and Semco, and ideas from the smartest thinkers, including Chris Argyris, Peter Senge and Geert Hofstede. It includes a glossary of key concepts and a comprehensive resources guide.

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