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The Leader s Digest: Principios Que No Mueren Con El Tiempo Para El Exito De Equipos Y La Organizacion (Paperback)

By Jim Clemmer

Clemmer Group Inc, Canada, 2003. Paperback. Book Condition: New. 224 x 56 mm. Language: Spanish . Brand New Book ***** Print on Demand *****.Leadership is a popular topic today because it s so central to personal, team, and organization success. This has led to a confusing multitude of leadership grids, charts, formulas, jargon, fads, charismatic stories, and buzzwords. Drawing on decades of research, extensive experience coaching and developing thousands of managers, and previous bestselling books, Jim Clemmer distills today s leadership information overload to its core essentials. The result is a series of insights and bite-sized briefings on the timeless principles of leading people, The Leader s Digest. If you re looking for a book that illuminates the topic of leadership in a useful, readable, and lively way, this is it. Warren Bennis Distinguished Professor of Business, USC, and Co-author of GEEKS AND GEEZERS: How Era, Values and Defining Moments Shape Leaders Easy to digest.presenting it in easily accessible snippets is a smart way to reach leaders who are usually busy, well, leading rather than reading. Recommended Readings, Marketing Magazine An incredibly readable and useful collection of wit and wisdom on today s most critical success factor - leadership. David...



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